

HIGHLIGHTS

New Investments: 3rd Quarter, 2014

In the third (3rd) quarter of 2014 (1st July to 30th September, 2014), 56 new projects were registered.

Initial Transfers

The total initial capital transfers for the newly registered projects during the quarter amounted to **GH¢109.65 million (US\$34.27 million)**.

Estimated Value of Registered Projects

The total estimated value of this quarter's newly registered projects was **GH¢4,352.06 million (US\$1,360.02 million)**.



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CEO's Message



The promotion and attraction of Foreign Direct Investment (FDI) by Investment Promotion Agencies (IPAs) in 2014 continues to be competitive globally and the GIPC has been aggressively gearing its efforts to attracting quality FDI inflows in recent times.

Following the enactment of the new investment law, the GIPC Act 865 and the subsequent ongoing sensitization

of the investment community on the new provisions in the law, its advocacy role as an IPA has been the focus in many of its activities so far within the year.

These have seen activities such as the CEO's breakfast seminar series held quarterly to address issues of investment from the local business community with the presence of a policy maker to readily address issues. Some of the topics that have come up for discussions boards on financing and long term funding options, the new GIPC Act 865, Rules on Foreign Exchange Control on investment.

These are gradually yielding results which are evident from the investments recorded with the third quarter of the year.

We are however hopeful the FDI inflows will improve by the end of the year.

Mrs. Mawuena Trebarh.

SECTORAL COMPOSITION OF NEW PROJECTS

Of the 56 projects registered during the third (3rd) quarter, 43 (76.79%), were wholly-foreign owned enterprises valued at **GH¢626.71 million (US\$195.85 million)** which is **14.40%** of the total estimated value of projects registered.

The remaining 13 (23.21%) were joint ventures between Ghanaians and foreign partners valued at **GH¢3,725.35 million (US\$1,164.17 million)** which is **85.60%** of the total estimated value of projects registered.



NOTABLE PROJECTS FOR THIS QUARTER

- a) **SAVANNA SOLAR LIMITED** – develop and operate photovoltaic solar power plant for the national grid with an estimated project value of US\$1,105 million.
- b) **THE ROYAL SENCHI** – 4 star deluxe resort hotel with estimated project value of US\$24.51 million.
- c) **AGRITOP LIMITED** – agro processing & export of poultry/other agriculture produce & products with an estimated project value of US\$10.50 million.
- d) **CAPITAL PLACE LIMITED** – the development of an office park concept with an estimated project value of US\$8.79 million.

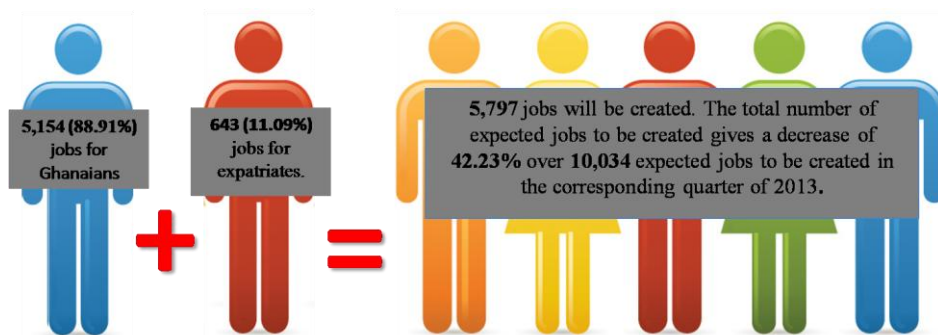
Sectoral Composition of New Projects	Newly Registered Projects	Est. Value of Projects (US\$ M)	% of Est. Value
Agriculture	3	20.70	1.52
Building/Const	3	10.46	0.77
Export Trade	5	9.77	0.72
General Trading	13	58.55	4.31
Liaison	3	1.36	0.10
Manufacturing	19	1,225.16	90.08
Service	8	8.50	0.62
Tourism	2	25.51	1.88
Total	56	1,360.02	100.00

RE-REGISTRATION

During the first three quarters of 2014, a total number of 366 projects renewed their registration with the Centre.

Re-registration Exercise: Jan to Sept, 2014				
Number of projects re-registered		366		
		Projected		Actual
Employment Creation	Ghanaians	14,631	16,191	21,374
	Non-Ghanaians	1,560		1,395
Investment US\$ M		293.42		716.74
*The actual investment value shows an increase of 144.27% compared to the projected investment figure of US\$293.42 million				

EMPLOYMENT GENERATION



Sector	Expected employment to be created	
	Ghanaian	Non-Ghanaian
Tourism	267	7
Services	106	26
Manufacturing	3,946	453
Liaison	36	3
General Trading	362	107
Export Trading	70	14
Building and construction	166	5
Agriculture	201	28

CONFERENCES, SEMINARS AND MISSIONS

During the third quarter of 2014, GIPC organized and participated in the following programmes as part of its mandate of investment promotion:

Visit to Ghana by high level delegation from **the City of Wichita - USA** and led by the Mayor to explore investment opportunities in the area of aviation, education and agriculture on **29th September, 2014**.

Africa Singapore Business Forum 2014 held in Singapore, from 27th to 28th August, 2014.

CEO Breakfast Seminars

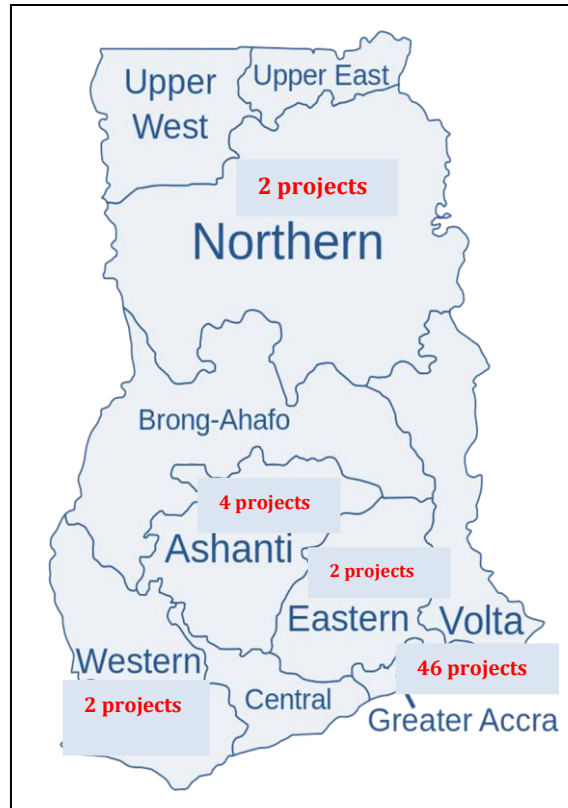


Participants at the Breakfast Meeting

COUNTRY SOURCES OF FOREIGN DIRECT INVESTMENT (FDI)

Lebanon, with **10** projects, topped the list of countries with the highest number of registered projects. With **US\$1,104.45 million** as the FDI value of the investments, **China** topped the list of countries with the largest value of investments registered during the quarter.

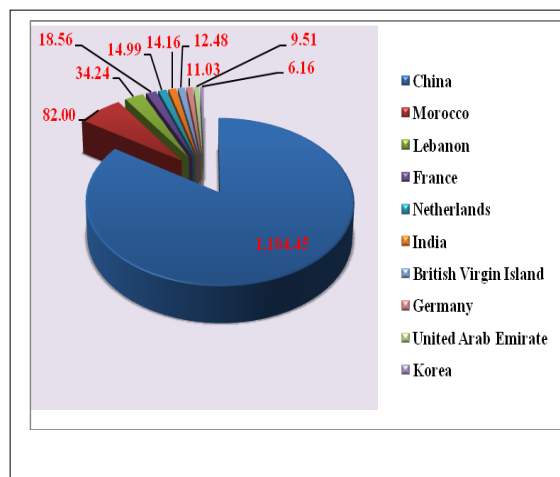
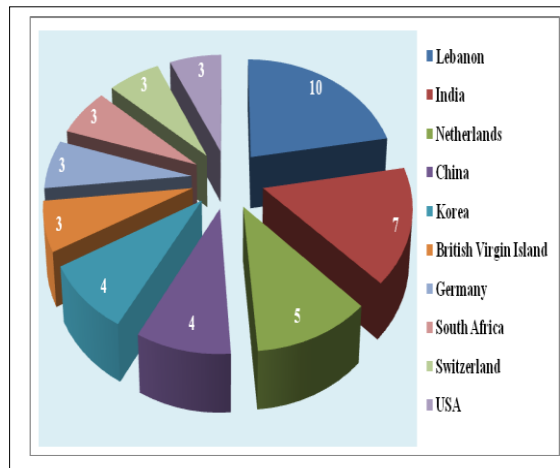
Geographical Distribution of Projects Registered in Ghana



GEOGRAPHICAL DISTRIBUTION

Five (5) out of the ten regions directly benefited from the registered projects during the quarter.

The regions are Ashanti, Eastern, Greater Accra, Northern and Western region. **82.14%** of all the projects registered are located in Greater Accra region.



FOREIGN DIRECT INVESTMENT

The FDI component of the estimated value of the projects registered during the period under review (1st July to 30th September, 2014) was **GH¢4,237.13 million (US\$1,324.10 million)**, representing **97.36%** of the total estimated value, and a local currency component of **GH¢114.94 million (US\$35.92 million)**, representing **2.64%**.

The total foreign equity was **GH¢553.22 million (US\$172.88 million)** and the initial equity transfers was **GH¢109.65 million (US\$34.27 million)** for this quarter.



3RD QUARTERS COMPARISON: 2014 & 2013		Q3 2014		Q3 2013		Q3 2014 & Q3 2013 Compared
No. of Projects	F	43	56	108	144	-61.11%
	JV	13		36		
Total Estimated Value (US\$ M)		1,360.02		2,972.99		-54.25%
FDI Component (US\$ M)		1,324.10		2,680.65		-50.61%
Local Component (US\$ M)		35.92		292.34		-87.71%
Total Initial Capital (US\$ M)		34.27		30.18		13.55%
Country with highest No. of Projects		Lebanon (10)		India (23)		
Country with largest FDI Value of Projects		China (US\$1,104.45 M)		USA (US\$1,188.18 M)		
Total Jobs to be Created	Ghanaians	5,154		8,660		-40.48%
	Non - Ghanaians	643		1,374		-53.20%

REGISTERED GHANAIAN PROJECTS

A total of **16** Ghanaian projects were registered during the 3rd quarter, 2014. These projects can be located in five (5) regions of Ghana, with the Greater Accra registering the highest number of **11**. In terms of sectoral distribution, the manufacturing sector with **5** projects was the sector that recorded the highest number of projects. The Agriculture sector with a total of **702**, recorded the highest number of expected jobs to be created.

Ashanti	Greater Accra	Northern	Volta	Western
Projects - 2 • Est. Cost - • US\$2.35 M	Projects - 11 • Est. Cost - • US\$61.97 M	Projects - 1 • Est. Cost - • US\$52 M	Projects - 1 • Est. Cost - US\$ • 0.40 M	Projects - 1 • Est. Cost - • US\$3 M



Ecolodge Mole Operating Co. Ltd

Ecolodge Mole Operating Co. Ltd (EMOCL) is a joint venture project from the USA. It is a tourism sector investment registered in the first half of 2014 with the activity of operating a 4 star Safari Lodge with a 25 –room capacity. Ecolodge Ghana Company Ltd (EGCL), developing the future lodge opportunities, owns 35% of EMOCL together with Ghanaian and foreign investors. The lodge is located within the Mole National Park in the Northern region of Ghana.

Andrew Murphy is the Chief Executive Officer of Ecolodge and he throws more light on the project:

Why set up in Ghana?

“Ecolodge’s team is comprised of both Ghanaians and non-Ghanaians with extensive experience in the tourism and natural resources sector in Ghana. There are few countries in the world that offer the same opportunities as Ghana does in tourism. There is also big competition for the business traveler, but some of the best parts of the country are mostly undeveloped from a tourism perspective, and have been in this state for decades. Ecolodge therefore aims to transform the face of tourism in Northern Ghana.”

What motivated your decision to operate a 25-room Safari Lodge in Mole National Park?

“Hotel investment in Ghana for the last 20 years has been focused primarily on the coast and in the 3 major cities of Accra, Kumasi, and Takoradi. In 2000, we identified an opportunity to offer higher end accommodation in Northern Ghana. That opportunity still exists today. There is only one motel in one national Park in Ghana, and it is not enough to meet the demands of clients visiting that park. If a discerning visitor to Ghana is staying at a 4 or 5 star hotel in Accra and wants to visit Northern Ghana, they will not currently find accommodation that meets their needs. We aim to change that.”

As a starting point, Mole National Park is Ghana’s largest National Park, and because of the long tradition of walking safaris in the park, it is one of the most intimate elephant viewing experiences one can find in Africa. However, the opportunities in the park are mostly undeveloped. By working closely with the Ghana Wildlife Division, Ecolodge Company Ghana Ltd plans to bring a world-class safari lodge experience to the park, complete with a well trained guiding staff and first class safari vehicles. With this first step forward, Ecolodge plans to begin to set a new bar for service delivery in the tourism sector in Northern Ghana.

Value of the investment so far

The entire project is valued at US\$6.5 million. As of today, just over \$4.4 million USD has been invested in cash and in-kind equity, with a total of \$760,000 in foreign equity contribution. Ecolodge plans to raise another US\$6.5 million in investment for its second property in the park.

Jobs expected to be created

This project will create approximately 55 jobs, 48 in the park and the rest in Accra. Each additional lodge will generate approximately 50 jobs. With its plan to establish a minimum of 5 properties in Ghana, Ecolodge will eventually employ at least 250-270 people.



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