9TH MARCH

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SPOTLIGHT

FROM

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INVESTMENT
DESK, GIPC







Charles Charles Charles

What was your motivation for starting this job?

In addition to my technology career, my motivation was to build multiple sources of income that were resilient, scalable, and aligned with my goals and values, while taking calculated risks that have high potential rewards. However, my overarching motivation is empowering the next generation of leaders, innovators, and changemakers with the skills, knowledge, and opportunities they need to thrive.

What sector of Ghana's economy is your work focus on?

I operate in the real estate, information technology, human capital development sectors.

What services/products do you offer?

Hurican Group provides Real Estate,
Technology, and Strategy Consulting services.

Kindly introduce yourself and what you do.

Hi, I'm Charles Wartemberg, a product leader with over 14 years of experience in technology companies like Amazon.com, Microsoft, and Netflix. I am also the co-founder and managing partner of the Hurican Group, a diversified family holding company with real estate and technology consulting interests across the US and Ghana. Passionate about creating innovative products and empowering the next generation, I share my insights on careers, product management, and work success on my Instagram and LinkedIn platforms #OnWithCharles. Lastly, I am a proud alumnus of the great Mfantsipim "Kwabotwe" School.

How long have you been working for?

With over 14 years of work experience and 8 years of investment experience, I have diverse expertise in the real estate, consulting and IT sectors.





Charles Charles Chero

What informed your decision to work in Ghana?

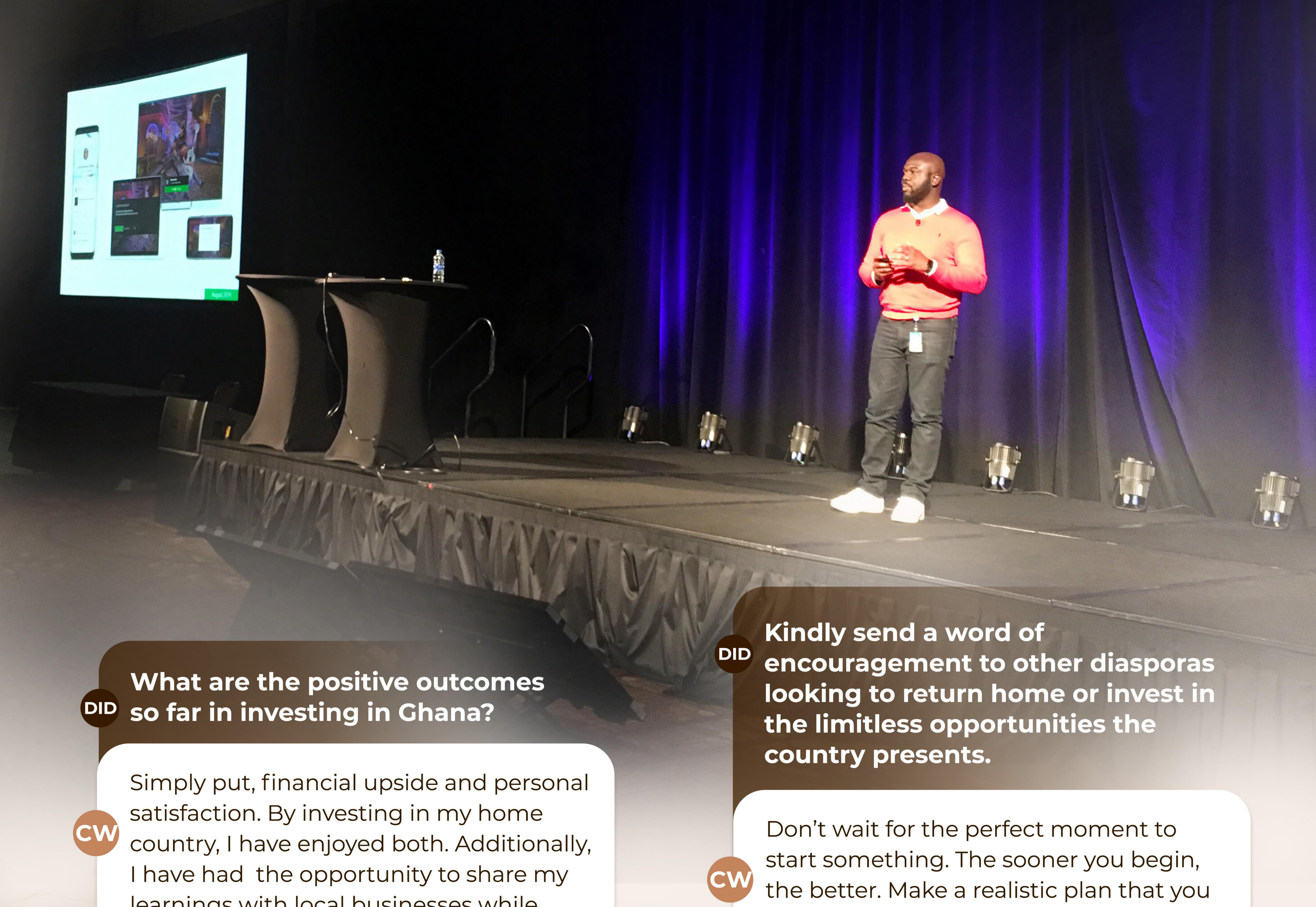
Following many family visits to Ghana, I opted to invest in my home country and draw on my overseas experience to customize it to the market opportunities and contribute to its development.

What notable successes
have you chalked since
you started this job?

More than business success, what fills me with the most joy is the impact we have made in people's lives. From delivering real estate solutions, to opening doors for our talented Ghanaian youth who pursue technology careers, it's been a very rewarding journey, and I am very eager for what the future brings.

What were the challenges you encountered while navigating Ghana's business ecosystem and how did you overcome them?

Finding partners that I could trust given that I was 1000's of miles away. Through a close friend, I was connected to a Private Equity firm with real estate interests, which kick started my real estate investing journey. While I started off with some trepidation, visiting home, and meeting them in person helped set the foundation for not only a professional relationship but also a friendship. The key is finding the right partners, and creating a structure to force communication and trust. In my opinion, there exists considerable opportunity to leverage technology, process, and people to help solve our "trust" deficiency when it comes to building business and investing. Additionally, attending GIPC programs while in town had the effect of building my confidence and network to expand to other sections.



learnings with local businesses while gaining new perspectives from my interactions with them, making for win-win scenarios.

can follow step by step. Don't let doubts or fears stop you from taking action.



@OnWithCharles

in cwartemberg

(m) Charles Wartemberg.com

charles.wartemberg@gmail.com





Grow in Ghana
Grow with Ghana











Ghana Investment Promotion Centre Al Rangoon Lane, Cantonments-Accra, GhanaTel: +233 302 665125-9 Email: info@gipc.gov.gh www.gipc.gov.gh



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