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THE DIASPORA SPOTLIGHT

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Web 3 Accra's

Del Titus **Bawuah**

GHANA INVESTMENT PROMOTION CENTRE

THE DIASPORA SPOTLIGHT

Del Titus Bawuah

DID **Kindly introduce yourself and what you do.**

DT My name is Del Titus Bawuah and I am a Web 3 entrepreneur with a background originally in real estate and fund raising for alternative early stage UK based tech start ups. Now a founder of a decentralised community building platform called Web 3 Accra (W3A) and a Decentralised Autonomous Fund (D.A.O) with additional business interests within, sanitation and cultural impact.
My journey started whilst studying and working part time in luxury retail fashion in Knightsbridge London where I built a relationship with a client who was also a successful property developer; he became my mentor when he took me under his wing and helped me set sail for what would be the beginning of my business career. In that time, I was granted access to several ultra high net worth clients within Central London, inclusive of but not limited to the likes of Aliko Dangote and the Dubai Crown Prince's asset management portfolio, as I designed and refurnished premium luxury real estate which led me to build a multi million revenue generating company by the young age of 26.
I later set my sights on joining a music tech start up based between london and Los Angeles which yielded early success and created a runway for what would be his new industry "tech".
My life's work is now strictly focused on advancing causes that narrow in on decentralized technology that works towards creating community, connection, sustainability, and cultural impact daily, to continuing a legacy inspired by my grandfather Dr. Bafour Adjei Bawuah (Ghana's FMR. Ambassador to United States) to bridge the gap between the diaspora and Africa.

DID **What sector of Ghana's economy is your work focus on?**

DT Decentralized technology & innovation - blockchain, Metaverse and Non fungible Token related activities.

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Del Titus Bawuah

DID **What services/products do you offer?**

DT We are currently serving as an incubator within the emerging Web 3 space focused on 3 pillars: education. community building and blockchain related services.

DID **What informed your decision to work in Ghana?**

DT The African continent has 70% off the world's youth; with the highest level of bitcoin transactions globally, leaving a real opportunity to firmly establish the emerging Web 3 industry under favourable conditions. This will shape Africa's education and reshape the continent's economic future.

DID **What notable successes have you chalked since you started this job?**

DT Since the launch of Web 3 Accra we have completed 5 "conferences" and partnered with global entities such as, Global Citizen, The Etherium Foundation and LVMH's new Web 3 Arm "H3NSY".

DID **What were the challenges you encountered while navigating Ghana's business ecosystem and how did you overcome them?**

DT In the web 3 space our main challenges are to do with policy however since we came into the market place we have successfully built good relations with policymakers by keeping them informed of our activities and by hosting periodic roundtables to gain further Insight on how to build policy within our space from a mutual vision with institutions such as GIPC, BOG and the SEC all being very Instrumental.

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DID What are the positive outcomes so far in investing in Ghana?

DT There are untapped industries in Ghana that have huge value which can only be realized once actively invested into such as web 3 which has now started to attract international partnerships for local consumption since we started investing Into the space.

DID Kindly send a word of encouragement to other diasporas looking to return home or invest in the limitless opportunities the country presents.

DT Without hesitation, I encourage everyone to make coming 'back' home an option. But this decision has to be one that is engrained in a 'self purpose', in a reason that will ensure that you will stay when things become difficult.

Del Titus Bawuah on SOCIAL MEDIA

Del Titus Bawuah

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