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THE

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SPOTLIGHT

From

DIASPORA
INVESTMENT
DESK, GIPC

ISSUE 7

Maame

DEHEER



GHANA
INVESTMENT
PROMOTION
CENTRE

Maame
DEHEER

Kindly introduce yourself and your business

DID

MD My name is Maame De-Heer, a Policy Analyst with the Government of Canada in the Public Health Agency division and I am the Founder and Executive Director of Power of Love Foundation Canada (POLCA). Power of Love Foundation Canada is an Organization that empower and ministers to grassroots organization that ministers and empowers Black women and girls who are equity seeking, of low-socioeconomic status and demoralized by providing (1) access to skills and trainings that develop prowess for their preferred field, (2) mental health supports and resources that foster a holistic well-being and (3) educational and economic opportunities for growth and development.



When did you start your business?

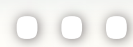
DID

MD I have been working since the age of 18 and running the organization since 2020.

What motivated you to start your business?

DID

MD The passion behind the Power of Love Foundation Canada springs from the experiences of Immigrant women and girls who reside in underserved and impoverished communities and lack access to culturally responsive services, support and amenities for a satisfying standard of life. Power of Love Foundation Canada however strives to narrow this gap by mitigating the factors that are obstacles to Immigrant, non-status and refugee women and girls acquiring a holistic well-being (spiritually, financially, mentally, socially, academically etc.)



What sector of Ghana's economy is your company focused on?

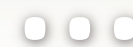
DID

MD We are focused on enforcing Not For Profit investments to better the lives of Ghanaians both in the Diaspora and Ghana.

What services or products do you offer?

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MD Power of Love Foundation Canada provides services in Capacity Building and Management, Consultancy, Therapy sessions, workshop, run mentorship, personal and career development programs. We also offer Crisis and Abuse Intervention programs which is aimed at helping individuals recover and prevent long-term problems from developing.



What informed your decision to work in Canada?

DID

MD I came to Canada at a very young age, and acquired citizenship, which helped me to advance academically and professionally.



What notable successes have you chalked since you started your career?

DID

MD

There has been a variety, such as supporting and improving the Mental Health of Black Canadians, helping young Black women to acquire skills and knowledge that would result in entering the labour market. Furthermore, I have supported in monitoring and managing 18 incubation and implementation projects for the Government of Canada, Black Mental Health \$10 million fund. I received an Award for the Most Outstanding Recent Alumini at the University of Toronto presented by the President of the University of Toronto, Meric Gertler.


Kindly send a word of encouragement to other diasporas looking to return home or invest in the limitless opportunities the country presents.

DID

MD

A key word of encouragement that I would render to Ghanaians globally would be taken from my favourite quote from Mohammed Ali which states that "If your mind can conceive it, and your heart can believe it, you can achieve it". This encapsulates one's ability to be able to achieve and do any work irrespective of the limitations.



MAAME DEHEER ON SOCIAL MEDIA:

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 Maame DeHeer

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Grow in
Grow with **Ghana**



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GETTING
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