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FROM

DIASPORA  
INVESTMENT  
DESK, GIPC

THE  
**DIA  
SPORA  
RA**



SPOTLIGHT

ISSUE 10



Ana

**Arkutu**

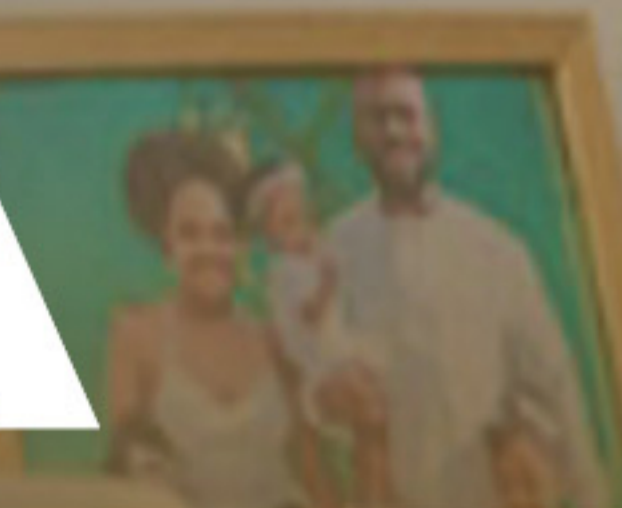


GHANA  
INVESTMENT  
PROMOTION  
CENTRE



THE

# DIA SP RA



SPOTLIGHT

Ana  
**Arkutu**

**DID**

**Kindly introduce yourself and what you do.**

**AA**

My name is Ana Arkutu, I am a luxury real estate agent and marketing consultant based in Ghana. As a real estate agent, I serve as a guide to prospective investors or home buyers looking to invest or buy a home in Ghana, guiding them with the insights I have gathered over the years. As a marketing consultant I serve as a guide to luxury real estate developers in market their developments. I also host a YouTube channel; "ANA ARKUTU'S TAKE", where I showcase lucrative property investment opportunities in Ghana's luxury real estate market.

**DID**

**How long have you been working for?**

**AA**

2023 is my 17th year in Ghana's luxury real estate industry.

**DID**

**What was your motivation for starting this job?**

**AA**

My motivation to enter into real estate came from reading Rich dad, Poor dad. I believe a lot of people have been positively impacted by this book. Each taking what stood out to them and for me it was an eye opener to the real estate world and its huge potential. Immediately I started to research and read a lot more about real estate worldwide and I looked forward to seeing when Ghana will be known as a real estate hotspot. I looked forward to making an impact in Ghana's real estate market and immediately sought mentors who were at the peak of their real estate career. One of my mentors offered me my first job and I haven't looked back since.



# THE DIA SPO RA



SPOTLIGHT

Ana  
**Arkutu**



**DID**

**What sector of Ghana's economy is your job focused**

**AA**

Real Estate

**DID**

**What services/ products do you offer?**

**AA**

Real estate agency connecting buyers to sellers, listing sellers properties on the market and marketing consultancy guiding luxury real estate developers with their marketing.

**DID**

**What informed your decision to work in Ghana?**

**AA**

I was born, raised and educated in Ghana. I love Ghana and have never thought of working outside of the country, I believe there is so much potential here, and its up to us as Ghanaians to build our country up with our various skills .

**DID**

**What notable successes have you chalked since you started this job?**

**AA**

Success is whenever I have been able to connect my clients to the right property and see them getting their return on investments from these properties and to be able to help sellers market and sell their projects which they have put so much into. I was involved with the marketing of the Signature apartments and brokered the partnership between Signature and Lethal Bizzle which fast tracked the sales and awareness of the Signature apartments beyond Ghana. I am also the marketing consultant for Kass Towers a great luxury development coming up in Accra, which is 98% sold.





# Ghana Is Golden



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**DID**

**Kindly send a word of encouragement to other diasporas looking to return home or invest in the limitless opportunities the country**

**AA**

Ghana is home and there really is no place like home. Do not hesitate to invest in Ghana. Start to look into the possibilities and do the necessary due diligence. Due diligence through trusted stakeholders is key to protecting your investment and if you do it right and invest in a sector of Ghana you have a vision and plan for, you will begin to experience the limitless opportunities the country has. There are many Ghanaian business success stories to be inspired by and to learn from.

**Ana Arkutu on SOCIAL MEDIA:**

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THE  
**DIA  
SPO  
RA**

SPOTLIGHT



Grow in  
Grow with **Ghana**



**GHANA  
BEYOND  
AID**

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[gipcghana](https://www.youtube.com/gipcghana)

Ghana Investment  
Promotion Centre

diasporaspotlight

diasporainvestmentdesk

GETTING  
TOUCH