

# QUARTERLY INVESTMENT REPORT

# Message from the CEO



The world has been facing challenging times with COVID-19 developments, which has brought not only severe and tragic public health consequences, but also one of the most abrupt economic crises of modern history. The consequences of COVID-19 profoundly affect all of us.

1<sup>st</sup> Quarter Report

On the Go

Jan-Mar 2020

The trend of declining foreign direct investment (FDI) to Africa is set to exacerbate significantly in 2020 amid the dual shock of the pandemic and low prices of commodities, especially oil. FDI flows to the continent are forecast to contract between 25% and 40% based on gross domestic product (GDP) growth projections as well as a range of investment specific factors, according to UNCTAD's World Investment Report 2020.

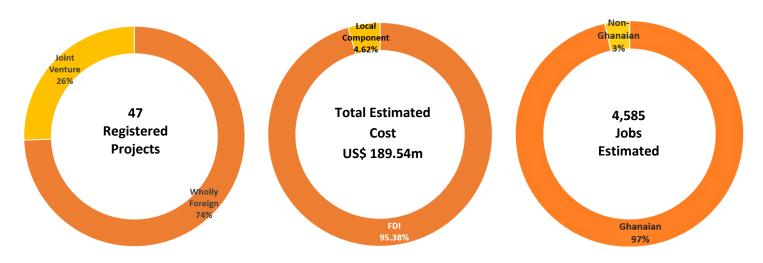
COVID-19 hit Ghana in mid-March, when we recorded our first two cases. As infections increased, physical commerce decreased, and economic uncertainty soared. We believe that times of uncertainty require clear priorities and decisive actions to adapt quickly to new realities, and we acted promptly to keep our team safe and help our clients and our country, while keeping business strong and our investment promotion strategy steady.

During the months prior to the crisis, investments recorded by the GIPC in the first quarter i.e. January to mid-March reached US\$ 180.2 million. By the close of the quarter total investments recorded was US\$ 189.54million with an FDI component of US\$180.78million, representing 80% more, compared to the same period in 2019. These investments have prospects of generating a minimum of 4,585 jobs for the Ghanaian economy. Besides these investments, related agencies such as the Petroleum Commission, Minerals Commission and the Ghana Free Zones Authority have also recorded FDIs and these will reflect in the subsequent quarterly updates.

Unfortunately, the services sector including aviation, hospitality, tourism and leisure have suffered greatly and this trend may likely persist for some time in the future. Even though manufacturing industries involved in global value chains are also strongly affected, GIPC recorded the highest FDI in the sector for the period; a sign that efforts to promote economic diversification and industrialization are on course.

Amid this global economic downturn necessitated by a pandemic the world is grappling with, GIPC intends to focus on an improved and attractive investment environment framework that will enhance sustainable partnerships and empowerment of indigenous businesses. This report provides insights and analysis that shed light on Investment trends in the country.

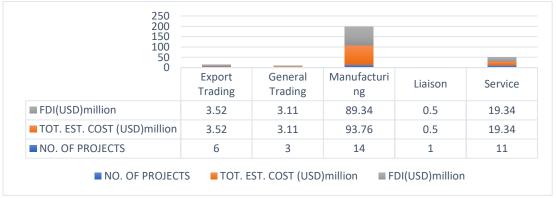
#### FOCUS ON INVESTMENTS RECORDED BY GIPC IN QUARTER 1 (JANUARY-MARCH 2020)



#### **Ownership Structure of Projects (Q1-2020)**

In the first quarter of 2020, 47 projects were registered by GIPC with total estimated cost of US\$ 189.54 million. This comprised FDI component of US\$ 180.78 million and local component of US\$ 8.75 million. Total initial transfers amounted to US\$ 17.88 million. Of the 47 projects registered within the quarter under review, 35 (74%) were wholly foreign owned enterprises with total estimated cost of US\$120.24 million. 12 of them, representing 26%, are Joint Ventures involving Ghanaians. These projects were valued at US\$ 69.30 million. The tables below provide the respective breakdowns.

#### Table 1.0 Details: Wholly Foreign owned Projects

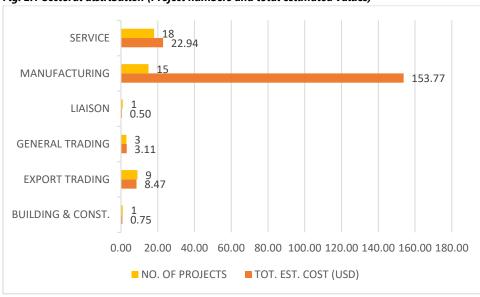


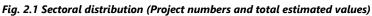




#### Sectorial Distribution of the Registered Projects (Q1-2020)

18 (38.3%) of the 47 projects registered are engaged in Services. 15 of them, representing 31.9% of the total are into Manufacturing whilst 9 (19.15%) are engaged in Export Trading. Building and Construction and Liaison projects (total of 2 projects) together have 4.26% of the total number of projects registered in the first quarter.





#### **Employment Generation (Q1-2020)**

Of the 4,585 jobs expected to be generated by the projects at full capacity, 90.38% (4,144) are expected to be taken up by Ghanaians whilst the remaining 9.61% (441) are expected to go to non-Ghanaians. 3,223 (approximately 70.3%) of the jobs are to be generated by the manufacturing sector whilst Services is expected to generate 1,113 (24.3%). The contribution of the remaining sectors was all under 1%.

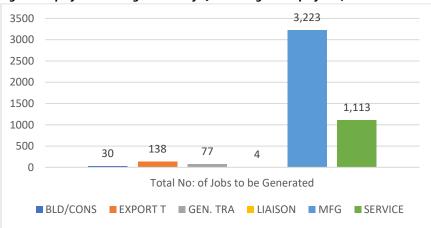
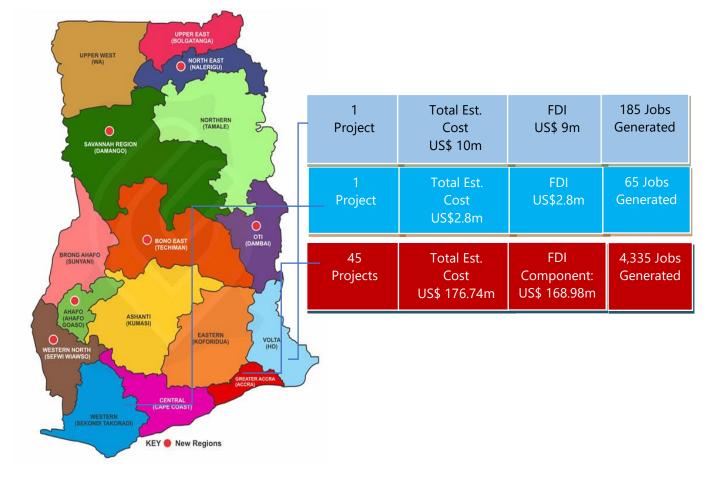


Fig. 2.2 Employment to be generated by Q1 2020 registered projects for the various sectors

# **Regional Distribution of Projects**

In terms of geographical distribution, three (3) out of the sixteen regions benefited directly from the investments registered. The Greater Accra Region attracted the highest number of projects (45) with a corresponding total estimated investment value US\$176.74 million. This represents 93% of the total estimates cost of the projects registered. The remaining regions, Western and Volta recorded 1 project

each, altogether representing 7% of the total number with total estimated cost amounting to US\$13.38 million.





# Sources of FDI (Q1-2020)

In terms of project numbers, China, was the leading source of investments in the first quarter of 2020 with 8 projects. The UK followed with 6 projects and U.S.A., U.A.E, and India came in third registering 4 projects each. With regards to FDI values for the quarter, the U.S.A emerged tops with registered projects valued at US\$ 66.94 million, followed closely by Switzerland with US\$ 30.05 million and then India with US\$ 19.16milion.

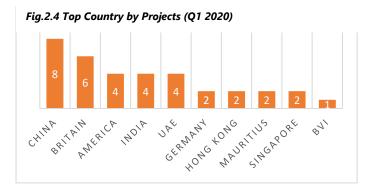
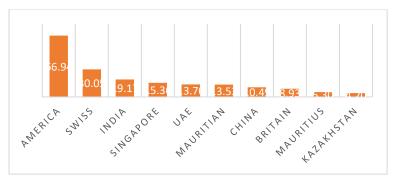


Fig.2.5 Top Country by FDI (Q1 2020)



# Additional Equity brought in by existing companies (Q1-2020)

From January to March 2020, twelve (12) companies brought in additional equity totaling US\$ 8.54million.

# Renewal of GIPC Registration (Q1-2020)

In the first quarter of 2020, 183 companies renewed their registration with the Centre. The current investment value of the renewed projects summed up to US 1,987.75million.

# Some Notable Projects registered in Q1-2020

1.	<u>Vilacesti Ghana Limited</u> : This is an American Joint Venture with a total estimated cost of US\$60 million. It deals in the manufacturing of cell phones, technology-based products and household
	products.
2.	<b>Nestle Central and West Africa Limited:</b> This a wholly owned Swiss manufacturing company that deals in Nestle food products. It has a total estimated value of \$30.05million.
3.	<b>DTRT Apparel Limited:</b> This a wholly owned Mauritian project with an estimated value of US\$16.52 million. This company is into the manufacturing and export of apparel.
4.	<b>Ghana Steels Limited:</b> Ghana Steels Company Limited is a wholly owned Indian project that deals in the manufacturing, import and export and sale of steel products. It has a total estimated value of US\$16.43 million.
5.	<b>Alpha TnD Limited:</b> Alpha TnD LIMITED is a wholly owned UAE project with an estimated value of US\$12.5 million. It manufactures measuring, testing and control equipment, electric motors and transformers.
6.	<b>Sinostone Alcohol Manufacturing Limited:</b> This a wholly owned Singaporean project that manufactures alcohol. It has a total estimated value of US\$10 million.
7.	<b><u>Cerveau Limited</u></b> : A wholly owned American project that deals in procurement and logistics services and supply chain management. This project has a total estimated value of US\$4.25.
8.	<b>Omega School Franchise Limited:</b> A wholly owned British project with an estimated value of US\$3.71 million. It operates a network of private schools and franchises.
9.	<b>Lujiu Ghana Company Limited:</b> LUJIU GHANA COMPANY LIMITED is a wholly owned Chinese project that is into fishing mineral exploration and prospecting, building and civil engineering work.
10.	<b>Kany Investment Company (Ghana) Limited:</b> An American Joint Venture with an estimated value of US\$3.53 million. They are into export of cocoa beans products, processing of cocoa beans and export of other agriculture products.
11.	<b>Panafrican Mining Services (Ghana) Ltd.:</b> This a wholly owned Mauritian project with an estimated value of US\$2.8 million. They are into manufacturing, maintenance and repair of earth-moving, mining, road and building construction.

### Registered Wholly Ghanaian Owned Projects (Q1-2020)

14 wholly Ghanaian owned projects were registered during the first quarter of 2020. These projects are in four (4) regions of Ghana. Eleven (11) in Greater Accra and one (1) each in the Western, Central and Ashanti Regions. The sectoral breakdown is presented in the table below:

REGION	NO. OF PROJECTS
ASHANTI	1
CENTRAL	1
GREATER ACCRA	11
WESTERN	1
TOTAL	14

### HIGHLIGHTS OF PROGRAMMES AND ACTIVITIES (Q1-2020)

In the first quarter of 2020, programmes organized and participated in by GIPC to support its investment promotion drive include:

In-bound Missions & Events				
1.	Delegation from the Nigerian Defense College	The Nigerian Defense College Delegation was hosted by the Centre under the theme "Tourism and National Development in Ghana: Lessons for Nigeria -12 <sup>th</sup> February 2020, Kempinski Hotel		
2.	Economic Counsellors' Dialogue	The Economic Counsellors Dialogue was held at the Accra Marriot Hotel on 12th March 2020 under the theme "Promoting a Stable Business and Investment Climate: The New Companies Code."		
3.	AIM National Pitch Competition	The National Pitch Competition for Start Ups is an event the Ghana Investment Promotion Centre in collaboration with the organizers of the Annual Investment Meeting 2020 to select the Startup to represent Ghana at the Global Business Pitch in Dubai – 17 <sup>th</sup> February, Accra City Hotel		
4	Mayor of Broward County Visit	The Mayor of Broward County led a delegation of 30 businesspeople from Florida as part of a trade mission to Ghana. Event was held on 6 <sup>th</sup> February at the Kempinski Hotel		
5	South Africa Business Forum	The South Africa Business Forum was held on 10 <sup>th</sup> February at Movenpick Hotel to discuss trade partnership with South Africa		
6	Ghana –Malta Business Forum	The Ghana Malta Business Forum was patronized by high business executives and captains of industry from both Ghana and Malta – 2 <sup>nd</sup> -3 <sup>rd</sup> March		
Outbound Missions		1. 6th Salon Du Chocolat, Seoul, South Korea		
		2. UK Africa Investment Summit, London		
		3. World Economic Forum, Davos, Switzerland		
		4. Celebration of Ghana Week 2020, Toronto, Canada		
		5. 10th World Urban Forum, Abu Dhabi, UAE		
		6. 3rd Africa Business Forum, Addis Ababa, Ethiopia		

# In-bound Missions & Events

### THE CHIEF EXECUTIVE OFFICER

Ghana Investment Promotion Centre Public Services Commission Building - Ministries Accra, Ghana P.O. Box M193 Accra - Ghana T: +233 302 66 5125 – 9 F: +233 302 66 3801 E: <u>info@gipcghana.com</u>

